

Beulah Alliance Church

Job Posting: Engagement & Connection Ministry Coordinator

(Permanent @ 40hrs/wk)



This position exists to help innovate the overall engagement experience at Beulah. Accomplished by creating an environment that welcomes new guests and provides follow-up toward connection and spiritual growth. There is a special emphasis on helping first time guests integrate into the wider church body; find purpose, use their gifts, and be in meaningful community with others.

In this role you will:

West Campus First Impressions

- Lead, recruit, and equip weekend volunteers in guest services and foyer ministry (ushers/greeters/traffic) to provide high impact first impressions at West Campus.
- Streamline newcomer experiences during all weekend services.
- Equip volunteer team with current guest services and first impressions best practices.
- Ensure kiosks, booths, signage and key areas are clear, current, and focused on new people.
- Ensure the first impressions team is equipped to answer questions and provide remarkable customer service on a consistent basis across departments and campuses.
- Create and improve methods for newcomers to take a first step.

Engagement Experience

- Lead, recruit, and equip an engagement team for personalized follow-ups with new individuals.
- Develop and improve follow-up methods to connect newcomers with Beulah.
- Collaborate with Campuses to evaluate effectiveness of engagement efforts and recommend strategies to enhance impact.
- Collaborate with ministries for quality engagement experiences on weekend services, at large special events, and assimilation across ministries.
- Create an environment and system for new people to participate in next step activities and join teams.
- Oversee initiatives for people new to Beulah and faith take steps to integrate into the greater body of Christ.

General Pastoral Duties

- Responsible for non-client care activities e.g. ministry planning, development, and evaluation; resource development; department budget management; and administrative functions.
- Provide POD (Pastor of the Day) support as required and assess immediate needs and provide spiritual guidance.
- As a spiritual leader responsible to minister to the congregation by performing weddings, baptisms and funerals and administering sacraments as necessary.

What you'll need to thrive in this role:

- Committed and mature Christ follower who models an authentic relationship with the Lord.
- Commitment to the vision, mission, and values of Beulah.
- Highly relational with a genuine love for people and able to coach people in an Eph. 4:12 ministry environment.
- Successful experience recruiting, developing, coaching, and mentoring volunteers.
- High energy self-starter with an entrepreneurial work ethic.
- Comfortable working with and analyzing statistics to identify opportunities and trends.
- Able to prioritize multiple tasks at once. Team player and builder who can work within a system.
- Able to lead areas of responsibilities across campuses through relational authority.
- Passion for helping others know, love, and serve Jesus.

Desired Start Date: Specific date to be determined with the successful candidate.

Job Details:

Job Type: permanent

Hours: 40hrs/week

Think you're a great fit for this job? If you believe that God may be calling you to this position please submit your resume and cover letter to hr@beulah.ca. No phone calls please. We thank all applicants for their interest; however, only candidates under consideration will be contacted.